



**Barry Lawrence Ruderman  
Antique Maps Inc.**

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**[ Prague Travel Agency Poster ] 1tes Prager Conces Reise-Bureau D. Schick & Rosenbaum Prag. Spedition: Wenzelsplatz No. 15 (Round-Trip Tickets & Ship Tickets to all of America . . . )**

**Stock#:** 96465  
**Map Maker:** Pick & Söhne  
**Date:** 1890 circa  
**Place:** Prague  
**Color:** Color  
**Condition:** VG  
**Size:** 25.5 x 36 inches  
**Price:** \$ 2,400.00



**Description:**

Brightly colored large-format company poster for the Prague travel agency D.Schick & Rosenbaum.

The firm of Wilhelm Pick & Sons advertised themselves as "the first Austrian factory for chromos" (Chromolithography).

In the late 19th and early 20th Centuries, the Czech regions of Bohemia, Moravia, and Silesia witnessed a significant wave of emigration to America. Major driving forces behind this movement included economic hardships at home due to agricultural depression and industrialization, as well as nationalistic tensions within the Austro-Hungarian Empire. In contrast, the allure of economic opportunities, religious freedom,



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and the establishment of earlier Czech communities in the U.S. attracted many to the New World.

The peak emigration years during this period were in the late 1880s and 1890s, with a record surge in 1907 when over 13,000 Czechs arrived in the U.S. In terms of ethnicity, the majority of these emigrants were Bohemians, with a smaller percentage being Moravians. Religion-wise, while most were Roman Catholic, there were also Protestant emigrants, particularly from the Czech Brethren or Hussite traditions, as well as a minor Jewish Czech population.

While most of these emigrants assimilated into American society over time, they also tried to maintain their cultural and religious identities, leading to the establishment of Czech Catholic parishes, Protestant congregations, and synagogues in areas with significant Czech-American populations. They also formed significant communities in cities like New York, Cleveland, and Omaha. Additionally, rural settlements sprung up in states like Texas, Nebraska, and Iowa.

**Detailed Condition:**

Mounted on thin paper. Lower edge reinforced and flaws skillfully backed.