



Barry Lawrence Ruderman Antique Maps Inc.

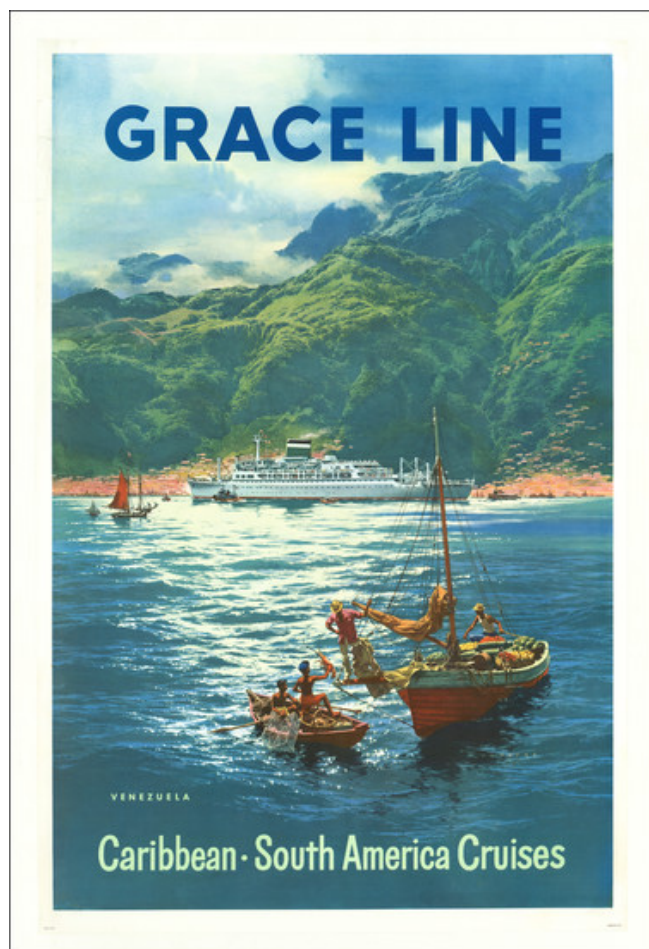
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Grace Line Venezuela Caribbean-South American Cruises

Stock#: 93628
Map Maker: Evers
Date: 1959
Place: United States
Color: Color
Condition: VG
Size: 26.5 x 40.25 inches
Price: \$ 975.00



Description:

Immersing viewers in the vibrant, sun-drenched allure of 1950s Venezuela, C.G. Evers' 1959 offset lithographed poster, *Grace Line - Venezuela*, paints a lush, tropical coastal tableau that captures the lively spirit of the South American nation.

During the mid-20th century, the advent of commercial air travel and widespread cruises sparked a golden age of tourism, with exotic destinations becoming increasingly accessible. A reflection of this transformative era, Evers' work is an emblem of the period's travel posters, which served not only as marketing tools but also as vibrant artistic expressions of place and culture. The Grace Line, a prominent American shipping company, was known for its luxurious cruise services to South and Central America, and this poster enticingly portrays one of its destinations.



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Evers' piece foregrounds an exchange between a fisherman in a small craft and a man perched on the bowsprit of a sailboat brimming with produce, a large lobster being the object of their trade. This scene encapsulates the local way of life, offering a glimpse into the rich maritime culture of the country. The sailboat's bounty of produce suggests Venezuela's agricultural abundance, while the lobster underscores the region's marine wealth.

The background of the image features a grand cruise ship, likely the *Santa Rosa*, anchored near towering, verdant cliffs dotted with pink - a representation of homes nestled amidst the tropical foliage. The cruise ship, symbolic of the era's burgeoning tourism industry, stands in contrast with the traditional coastal life portrayed in the foreground, offering a nuanced representation of mid-century Venezuela.

C.G. Evers' *Grace Line - Venezuela* thus serves as a captivating snapshot of a place and time, beautifully preserving the intersection of local life and international tourism.

Detailed Condition:

Linen-backed. Some minor marginal wear.