



## Barry Lawrence Ruderman Antique Maps Inc.

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### (New Zealand) The Thermal Wonderland of Rotorua

**Stock#:** 90337  
**Map Maker:** Caltex & Pictorial Publications Ltd.  
**Date:** 1950 circa  
**Place:** New Zealand  
**Color:** Color  
**Condition:** VG  
**Size:** 10.75 x 16.75 inches  
**Price:** SOLD



#### Description:

*The Thermal Wonderland of Rotorua*, a folding pamphlet complete with a colorful pictorial map, was published by Pictorial Publications Ltd. and distributed courtesy of Caltex Oil (N.Z.) Ltd., circa 1950 or slightly earlier. Its vibrant representation vividly captures the Rotorua region, highlighting the principal roads, approximate mileages indicated in red, and key attractions, offering readers a unique snapshot of this geothermal wonderland in the mid-20th century.

Positioned within a vast expanse of geothermal activity, Rotorua, as detailed in the pamphlet, stands as a nexus of natural splendor, Maori heritage, and recreational opportunities. Accessible from both Wellington and Auckland, the town nestles by Lake Rotorua, serving as a base for myriad excursions. To the north lie



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**(New Zealand) The Thermal Wonderland of Rotorua**

the limestone caves of Waitomo, while to the south stretches the lush expanse of Tongariro National Park, and the serene waters of Lake Waikaremoana. These destinations, combined with the town's own attractions like the Government Gardens, Blue Baths, Kuirau Park, and Ohinemutu Maori Village, make Rotorua a prominent tourism hub of its era.

Delving deeper into the region's offerings, Rotorua provides a wide array of activities, from relaxed half-day excursions encompassing the Whakarewarewa thermal area and the picturesque Lake Okataina, to full-day adventures such as the Waimangu Round Trip and a scenic drive to Wairakei and Lake Taupo. Beyond sightseeing, Rotorua beckons enthusiasts of various sports; the altitude-enhanced air invigorates tennis, croquet, and notably, golf. The Whakarewarewa geyser valley golf links, set amid tree-shaded environs, offer golfers an unparalleled experience. Moreover, the trout-rich waters of the district promise both thrill and serenity to anglers.

Lastly, the thermal dimension of Rotorua is unmistakably its most iconic feature. From outdoor swimming pools to the steam-enshrouded landscapes of Ohinemutu and Whakarewarewa, the proximity to geothermal wonders forms an integral part of both Maori and visitor life. This unique interplay between culture, nature's raw power, and the benefits it bestows, makes Rotorua, as aptly termed in the pamphlet, a "natural wonderland" of its time.

**Detailed Condition:**

Folding map, printed on both sides.