



**Barry Lawrence Ruderman  
Antique Maps Inc.**

7407 La Jolla Boulevard  
La Jolla, CA 92037

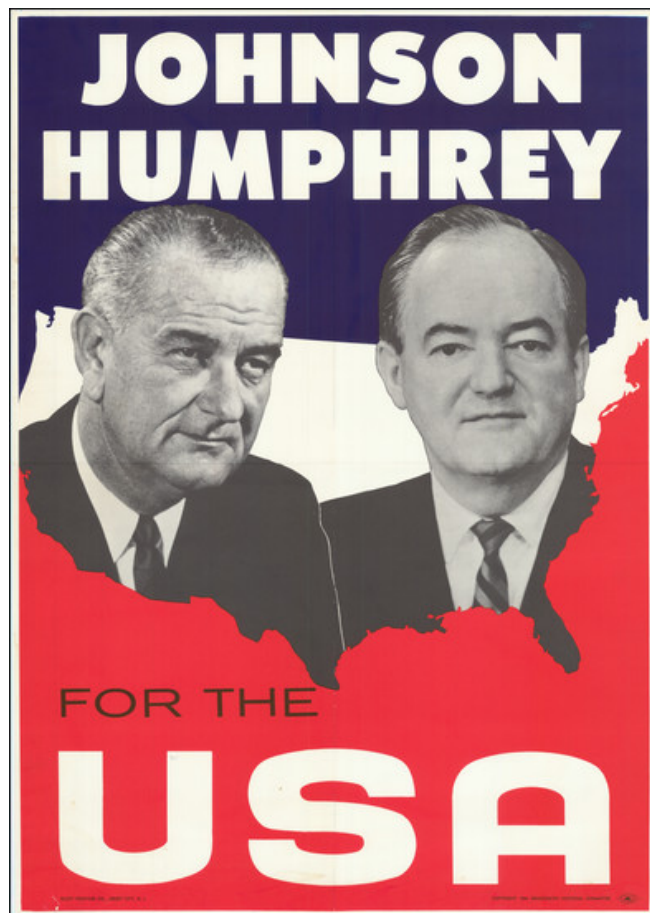
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**Johnson Humphrey for the USA**

**Stock#:** 88907  
**Map Maker:** Democratic National Committee  
**Date:** 1964  
**Place:** Jersey City, N.J.  
**Color:** Color  
**Condition:** VG  
**Size:** 20 x 28 inches  
**Price:** \$ 245.00



**Description:**

Notable 1960s political poster campaigning for the successful 1964 Johnson-Humphrey presidential ticket.

The poster features black and white photos of Johnson and Humphrey leaning out from an outline map of the contiguous United States. This gives way to a blue, white, and red pattern.

The 1964 Johnson election was a landslide victory (Johnson won all states but five in the deep South and Arizona), although he had initially believed that he was bound to lose. Johnson's successful renegotiation and avoidance of a railroad strike substantially boosted his national image, a lesson that 21st-century Democratic presidential candidates may do well to heed.



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**Johnson Humphrey for the USA**

**Detailed Condition:**

Nice, bright image. Two intersecting fold lines, with very minor wear along folds. Small tear just into image, left of "Scott Printing."