



Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard
La Jolla, CA 92037

www.raremaps.com

(858) 551-8500
blr@raremaps.com

A Food Map of the United States showing the part played by each of our States in supplying the Nation's larder

Stock#: 88572
Map Maker: Fancher
Date: 1932
Place: n.p.
Color: Color
Condition: VG
Size: 43.5 x 33.5 inches
Price: SOLD



Description:

Striking large pictorial map of the United States, produced for the Chicago World's Fair of 1933.

The map was executed by Louis Delton Fancher, a well regarded graphic artist for the Great Atlantic & Pacific Tea Company (A & P), as a promotional item for the World's Fair.

This lively map provides a cornucopia of food products from the 48 states, with a listing of the products from each state and colorful pictographs of the food production. Alaska is represented with an Eskimo on a fish carrying a sign "from Alaska, great catches of fish." In the ocean are colorful sea creatures.

The map also includes classic racist caricatured portrayals. The images of a Chinese rice eater in California, and the images in Louisiana, illustrating Blacks and Chinese, stand out immediately, along with the watermelon eater in Missouri (cajoled by someone above him) and images of Black laborers in the South illustrate the negative stereotypical images of the period. The images of Black Caribbean's riding a turtle and being chased by a shark are also quite provocative.

At each corner there is a small inset map of the United States, showing the distribution of poultry production, the A & P organization, grains, and meats and fish.

Detailed Condition:

Small reinforced holes in the margins, for mounting. Minor wear at original folds.