



**Barry Lawrence Ruderman
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thrill to a Western Sun Break -- Western Airlines Western International Hotel

Stock#: 85664
Map Maker: Western Airlines

Date: 1970 circa
Place: n.p.
Color: Color
Condition: VG
Size: 25 x 39 inches

Price: SOLD



Description:

Original vintage poster promoting Western Airlines routes in the United States and Mexico; an attractive example of graphic design.

The poster shows the sun over western mountains with routes to Phoenix, Palm Springs, Carefree, Acapulco, San Diego, and Mexico City, each with a featured hotel from the Western International Hotels (now Westin) brand. The hotel group was acquired by United Airlines' holding company in 1970. The Hotel Alameda (Avenida Juarez, 50) in Mexico City was destroyed following the 1985 earthquake. The former Lloyd Wright-designed Oasis Hotel (155 S Belardo St.) is listed for Palm Springs.



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Detailed Condition:

Some light marks over "Western Airlines" and "Western International Hotels". Moderate creasing on bottom. Tear in upper left with tape on verso. Some light marks and creases with some color transfer at top of sun and above. Small losses to edge at upper left and right.