

Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard La Jolla, CA 92037

www.raremaps.com

(858) 551-8500 blr@raremaps.com

The Land of Make Believe

Stock#: 84623 **Map Maker:** Hess

Date: 1930 (1958) **Place:** Grand Rapids

Color: Color **Condition:** VG

Size: 36 x 24.5 inches

Price: SOLD



Description:

1958 edition of this important offset color-lithographed map illustrating whimsical scenes from children's stories, set in an imaginary world.

The map provides marvelous vignettes of many of western literature's most beloved children's books, including, Little Red Riding Hood, Little Miss Muffett, Little Boy Blue, Jack & the Beanstalk, Old King Cole, Peter Rabbit, The Old Woman Who Lived in a Shoe, Cinderella, Sleeping Beauty, Hansel and Gretel, the Wizard of Oz, Rip Van Winkle, One Thousand and One Nights, and Peter Pan.

Hess first published the map in 1930. It found acclaim while on exhibition in the Children's Section of Chicago's 1933 Century of Progress World Exhibition. Over time, it became an iconic children's graphic, which was re-issued on multiple occasions over the remainder of the 20th century.

Rarity

In July 2020, Swann Auctions sold the 1958 edition for \$2,750. In 2012, River Valley Auctions sold a very heavily faded example for \$1,600.

Detailed Condition:

Restored. Backed on archival tissue mending some marginal tears and losses to the blank paper. Some minor marginal staining and a few small mended areas in the image. Presents very well.