



Barry Lawrence Ruderman Antique Maps Inc.

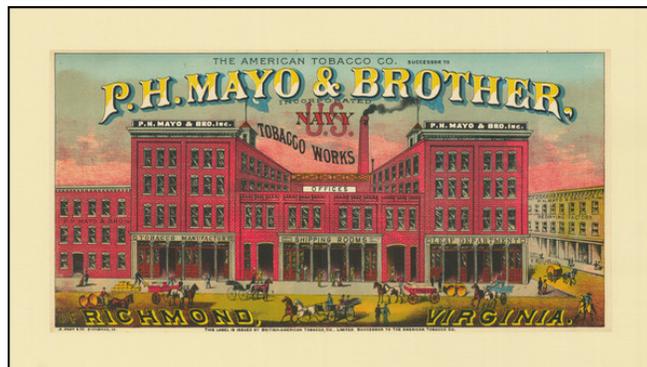
7407 La Jolla Boulevard
La Jolla, CA 92037

www.raremaps.com

(858) 551-8500
blr@raremaps.com

The American Tobacco Co. Successor to P.H. Mayo & Brother, Incorporated, of Richmond, Virginia. U.S. Navy. Tobacco Works.

Stock#: 82919
Map Maker: Hoen & Co.
Date: 1880 circa
Place: Richmond, VA
Color: Color
Condition: VG
Size: 13 x 6.5 inches
Price: SOLD



Description:

Richly Colored Chromolithograph Crate Label for a Richmond, Virginia Tobacco Company

Printed by an Innovator in Color Printing Processes

A wonderful and quite large chromolithograph tobacco company crate label printed in four colors (red, yellow, blue and black). The detailed image shows the red-brick tobacco works of P.H. Mayo & Bro. Inc. in Richmond, Virginia. Various departments of the tobacco works are labeled: Tobacco Manufactory, Offices, Shipping Rooms, and Leaf Department. Various horse-drawn carriages can be seen in the foreground, with a number of pedestrians on the sidewalk.

The label was printed by A. Hoen & Co, originally a Baltimore firm founded by Edward Weber as E. Weber & Co. August Hoen took over after Weber's death. Noted for his color printing innovations, Hoen patented what he called a lithocaustic method in 1860. Originally spelled lithokaustik, this process used an etching with a mixture of citric acid and gum arabic which allowed the lithographer to see the progress of shaded patterns as they were being etched into the stone. He continued innovating with halftone prints that used lithography.

Printed in the lower margin:

This label is issued by British-American Tobacco Co., Limited. Successor to the American Tobacco Co.

Detailed Condition:

Chromolithograph print. Condition is very good. Laid on card.