



# Barry Lawrence Ruderman Antique Maps Inc.

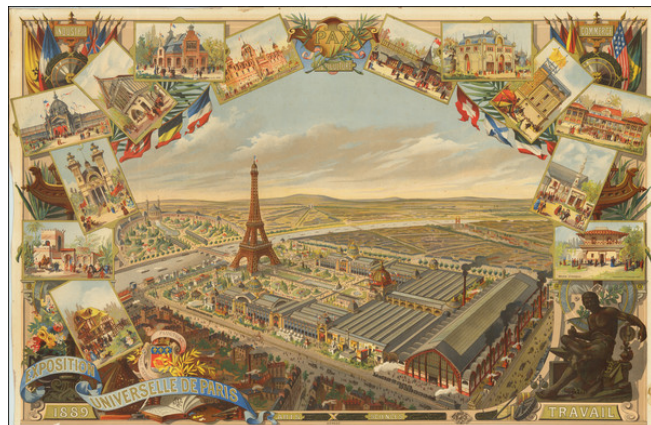
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## Exposition Universelle de Paris 1889

**Stock#:** 79747  
**Map Maker:** GTC  
  
**Date:** 1889  
**Place:** Paris  
**Color:** Color  
**Condition:** VG  
**Size:** 33.5 x 22 inches  
  
**Price:** SOLD



### Description:

#### *The Unveiling of the Eiffel Tower.*

Scarce and fantastic view of the 1889 World's Fair, held in Paris, and the event for which Gustave Eiffel designed his eponymous tower. This poster is notable for its fine artistic design, using subtle twilight colors and wavy lines to represent the rest of Paris.

The central view shows the Champs de Mars through to the Trocadero, with the Eiffel Tower standing tall above the fairgrounds. Surrounding the map are various countries' flags, images of buildings that were part of the exhibition, and various mottos (in French and Latin) such as "Pax," "Industry," "Work," and "Agriculture."

The monogram of the poster's artist "GTC" is in the lower-left corner, ornately inscribed into the book below the title. We have been unable to trace the artist's full name, although it is known that the artist would later go on to produce a [poster of the world's fair of 1900](#) eleven years later.

### L'Exposition Universelle de 1889

This edition of the Paris World's Fair was, of course, best known for producing Gustave Eiffel's immense tower, which was the tallest structure in the world at the time when it was erected. Other notable buildings constructed for the Fair were the Gallery des Machines (located at the site of the present-day Grand Palais Ephemere), which displayed many of the technological exhibitions of the late era. The Fair would receive over 32 million visitors from May through to October.

The Fair, scheduled for the 100th year of the French Revolution, had this event as its central theme. As



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such, many of the European nations which still had monarchies officially boycotted the event, including the United Kingdom.

**Detailed Condition:**

Very minor glue stain from framing in lower right margin. Very discrete loss in left part of lower border, near margin.