



Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard
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(Prohibition-Temperance Postcard) White and shaded States - "dry." "Bottle" States - "wet."

Stock#: 77426
Map Maker: Allied Printing
Date: 1916
Place: San Francisco
Color: Color
Condition: VG
Size:
Price: SOLD



Description:

Wonderful piece of promotional cartography, arguing for prohibition throughout the entire United States.

States that are covered in bottles are "wet", i.e., liquor has not been prohibited in them, while the rest of the country is covered in a vengeful angel that is using the light of the ballot to force a barkeep off of the East Coast.

The printed front of the postcard reads:

By courtesy of "Everybody's Magazine,"

Illustration from an article in "Everybody's Magazine," showing liquor's grip on the United States map is giving way before the attack of Prohibition.

*White and shaded States-- "dry."
"Bottle" States-- "wet."*

Vote YES on Nos. 1 and 2 on Ballot -- Election Nov. 7, 1916.

And on the back of the postcard:

The Progress of Prohibition

Sixty million people in the United States live under Prohibition laws.



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*One-half of all the people now living in licensed territory in the United States live in four States--
New York, Pennsylvania, Illinois and New Jersey.*

*One-fourth of all the people in the Nation who live in saloon territory live in six cities -- New York,
Chicago, Philadelphia, St. Louis, Boston and Cleveland.*

One-half of all the saloons in the United States are located in fourteen cities.

There are fewer saloons south of Mason and Dixon's line than there are in Chicago.

Thirty-six States of this Union have fewer saloons in the aggregate than New York City.

Detailed Condition:

Small postcard.