



Barry Lawrence Ruderman Antique Maps Inc.

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(Second World War - Home Front Propaganda) Button Your Lip! Loose Talk can Cost Lives

Stock#: 77104
Map Maker: Soglow
Date: 1942
Place: New York
Color: Color
Condition: VG+
Size: 13 x 19 inches
Price: \$ 650.00



Description:

Great, cartoon-style World War II poster showing a surprised-looking American naval officer with, quite literally, buttoned lips. This poster was drawn by Otto Soglow and published in 1942.

Subtitled "Loose Talk Can Cost Lives," the purpose of the poster is to warn citizens against discussing sensitive subjects in such a way that the war effort could be undermined. Using Soglow's recognizable name, this map was sold to benefit ambulance charities.

Otto Soglow

Otto Soglow rose to fame as part of his playful and popular 1930s *The Little King* cartoon, published in the



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New Yorker. His pen and ink drawings were used in propaganda posters during the Second World War, and his cartooning style is easily recognizable and distinct from most of the other World War II American poster makers.

Detailed Condition:

Rounding to upper right and left corners. Small tear at top, just entering image.