



# Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard  
La Jolla, CA 92037

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(858) 551-8500  
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## The Seventeen Mile Drive

**Stock#:** 76647  
**Map Maker:** Mora  
**Date:** 1927  
**Place:** Carmel-By-The-Sea  
**Color:** Color  
**Condition:** VG+  
**Size:** 22 x 30.5 inches  
**Price:** SOLD



### Description:

#### *Jo Mora's Second Map*

The rare first state of Jo Mora's marvelous map of the 17 Mile Drive, one of Mora's earliest maps and the location (Carmel) of his art studio.

This copy is the first printing with "This Map by Jo Mora" in the lower-left margin. A second printing made in 1928-1929 included a copyright notice by The Del Monte Properties Co. in the lower right margin.

The map includes a detailed and whimsical look at the area around Monterey, Carmel, Pebble Beach, and Pacific Grove, with marvelous vignettes of the major landmarks.

His map work included Monterey Peninsula (1927), and Seventeen Mile Drive (1927), California (1927), Grand Canyon (1931), Yosemite (1931), Yellowstone (1936), Carmel-By-The-Sea (1942), California (1945)



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### **The Seventeen Mile Drive**

(large and small versions), Map of Los Angeles (1942).

#### **Jo Mora**

Joseph Jacinto "Jo" Mora, born 22 October 1876 in Uruguay, died 10 October 1947, in Monterey California. Mora came to the United States as a child. He studied art in New York then worked for Boston newspapers as a cartoonist. He was a man of many other talents as he was an artist-historian, sculptor, painter, photographer, illustrator, muralist and author. In 1903, Mora came to California, then in 1904 he moved to Keams Canyon in northeast Arizona, living with the Hopi and Navajo Indians. He learned their languages and photographed and painted an ethnological record, particularly of the Kachina ceremonial dances. In 1907, he married Grace Needham and they moved to Mountain View, California. He moved to Pebble Beach in 1922 and established a home and large studio there, it being near the Carmel Mission (San Carlos Borroméo De Carmelo Mission), after being commissioned to do the Serra Sarcophagus\* for Padre (Father) Ramon Mestres.

During his long and productive career, Mora illustrated a number of books including *Animals of Aesop* (1900), *Dawn and the Dons - The Romance of Monterey* (1926), *Benito and Loreta Delfin*, *Children of Alta California* (1932), and *Fifty Funny Animal Tales* (1932). He authored three books, *A Log of the Spanish Main* (1933), *Trail Dust and Saddle Leather* (1946), and his posthumous publication, *Californios* (1949).

#### **Detailed Condition:**