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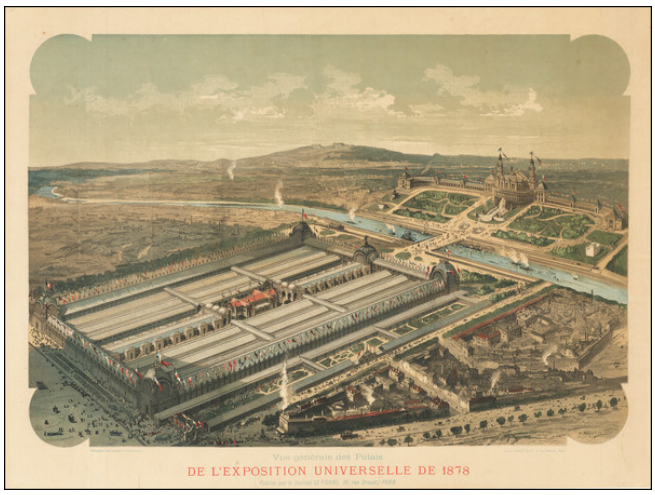
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[Paris] Vue generale des Palais De L'Exposition Universelle De 1878 . . .

Stock#: 74482
Map Maker: Meaulle / Chéret

Date: 1878
Place: Paris
Color: Color
Condition: VG
Size: 27.3 x 20.3 inches (Whole Sheet)

Price: $ 2,200.00



Description:

By The Father of Modern Poster Art

Rare, separately published xylographed and color-lithographed view of the Grand Palais, as it appeared at the time of the third Paris World's Fair, called an Exposition Universelle in 1878.

In this strikingly detailed image, a bird's-eye view allows us to take in the scene: the main palais, center, sits upon the Champ du Mars; at right, across the Seine, is the Trocadero, newly built for this 1878 event. The lithograph was published by and featured *in Le Figaro*, France's oldest national daily newspaper. This was one of the first works of Chéret's new printing plant. Chéret received a silver medal for work at this fair. He would go on to become regarded as the father of modern poster art.

The buildings and the fairgrounds were somewhat unfinished on opening day, as political complications had prevented the French government from paying much attention to the exhibition until six months before it was due to open. However, efforts made in April were prodigious, and by June 1, a month after the formal opening, the exhibition was finally completed.

This exposition was on a far larger scale than any previously held anywhere in the world. It covered over 66 acres, the main building in the Champ de Mars and the hill of Chaillot, occupying 54 acres. The Gare du Champ de Mars was rebuilt with four tracks to receive rail traffic occasioned by the exposition. The Pont d'Iéna linked the two exhibition sites along the central allée. The French exhibits filled one-half of the entire space, with the remaining exhibition space divided among the other nations of the world.

Over 13 million people paid to attend the exposition, making it a financial success. The total number of

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persons who visited Paris during the time the exhibition was open was 571,792.

Detailed Condition: