

# **Barry Lawrence Ruderman Antique Maps Inc.**

7407 La Jolla Boulevard La Jolla, CA 92037

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### For Every Fighter a Woman Worker Care for Her through The YWCA

Stock#: 74299 Map Maker: Treidler

**Date:** 1918

**Place:** United States

**Color:** Color **Condition:** VG+

**Size:** 29.5 x 40 inches (image size)

**Price:** SOLD



#### **Description:**

#### "For Every Fighter a Woman Worker"

Original 1918 color lithographed World War I propaganda poster by famed artist Adolph Treidler highlighting the importance of women's participation in the workplace during the war.

The poster features a woman in the overalls and cap of a factory worker holding up symbolic representations of airplane and munitions manufacturing. Behind her is the inverted blue triangle of the YWCA.

The poster pays tribute to the essential role women played in the manufacturing industry during World War I. As noted by the New York Modern Museum of Art:



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Women may not have fought on the front lines in World War I, but as more and more men joined up, they were needed in the defense industries and military support jobs. For Every Fighter a Woman Worker (1918) depicts a female munitions worker with the symmetrical poise and beauty of a classical statue; she bears a miniature war-plane in one hand and a bomb-shell in the other.

In reality the work she advertised was dirty, dangerous, physically demanding, and attended by frequent explosions and instances of chemical poisoning. Such injuries and fatalities did not come with medals and war pensions. The poster emphasizes the need to "Care for Her Through the YWCA," but ultimately the concern seems to be as much about her moral as physical welfare. The classical beauty of the figure helped to reassure women that their femininity would not be compromised by such work.

Treidler, a skilled and prolific illustrator, was famous for his posters in World War I and World War II, as well as Bermuda in peacetime.

#### **Detailed Condition:**

Archivally mounted on modern poster linen.