

Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard La Jolla, CA 92037

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(858) 551-8500 blr@raremaps.com

Springfield Bicycle Club Tournament -- Springfield Mass Sept. 11 and 12, 1895

Stock#: 74117 **Map Maker:** Bradley

Date: 1895

Place: Springfield, MA?

Color: Color **Condition:** VG

Size: 12.5 x 19 inches

Price: SOLD



Description:

A Rare, Early Cycling Poster by the "Dean of American Designers"

Fantastic 19th-century bicycle race poster by William Henry Bradley, the highest-paid artist of the first part of the 20th century.

The poster was completed for the Springfield Bicycle Club of Springfield, Massachusetts in 1895, when Bradley was 27 years old.

The impactful composition features three red silhouettes of bikers framed against a background of SBiC



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emblems against black.

Rarity

The poster appears to be exceptionally rare on the market. We can find several reproductions but no originals having traded. The Library of Congress has an example of the original as well as a variant with a separate image promoting Victor Bicycles and the credit line of Clark W. Bryan printers below the present image.

Detailed Condition:

Tear at lower edge, entering printed image. Some soiling.