



Barry Lawrence Ruderman Antique Maps Inc.

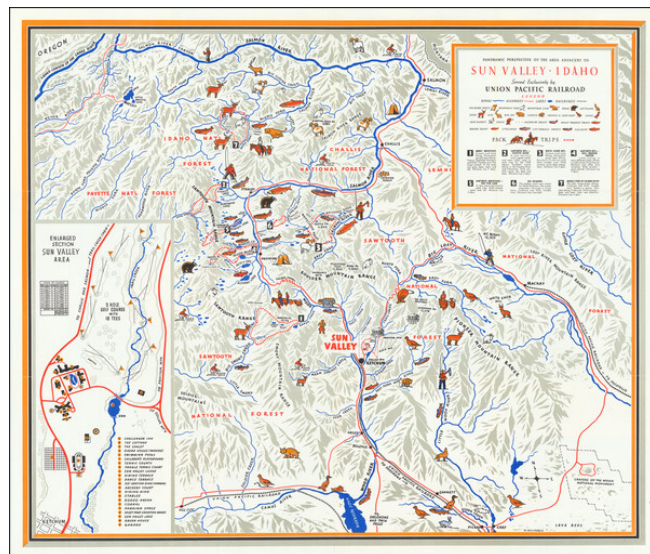
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(Sun Valley Idaho) Panoramic Perspective of the Area Adjacent To Sun Valley, Idaho. Served Exclusively by Union Pacific Railroad . . .

Stock#: 73867
Map Maker: Willmarth
Date: 1936 circa
Place: Sun Valley, Idaho
Color: Hand Colored
Condition: VG+
Size: 30.5 x 25.5 inches
Price: SOLD



Description:

Rare Early Sun Valley / Ketchum Promotional Map Published by The Union Pacific Railroad

Rare early pictorial map promoting summer recreation in and around Sun Valley, Idaho.

Attractive pictorial map by William Willmarth highlighting the summer sports opportunities of the Sun Valley resort area. This very hard to find map promotes Sun Valley and the newly opened Sun Valley Lodge, which opened in 1936, and the Challenger Inn, which opened in 1937.

Willmarth created a similar winter sports map.

Willmarth created a number of promotional images for other Union Pacific destinations. These tourist destination maps were a part of the Union Pacific's marketing of its leisure and tourism travel options to the west in the 1930s.

Detailed Condition: