



**Barry Lawrence Ruderman
Antique Maps Inc.**

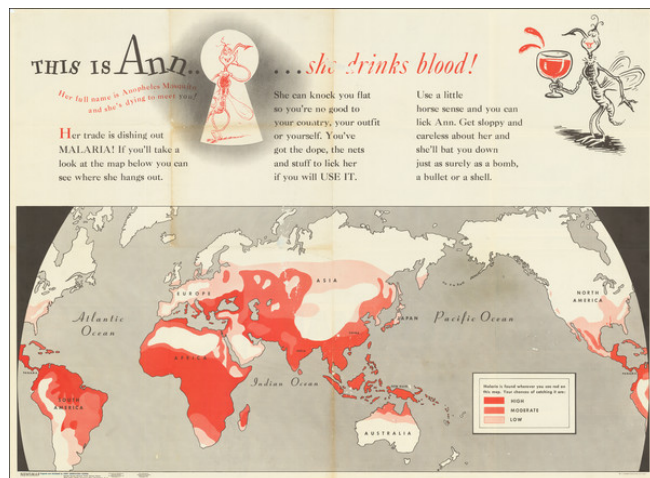
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[World Map / Malaria / Dr. Seuss] This is Ann . . . She drinks blood!

Stock#: 73499
Map Maker: Geisel / Newsmap
Date: 1943
Place: Washington, D.C.
Color: Color
Condition: VG
Size: 47 x 34.5 inches Whole Sheet
Price: \$ 1,800.00



Description:

Malaria and the Artwork of Dr. Seuss

Iconic U.S. Army poster map, published to inform American troops regarding the risks of malaria in certain regions of theaters of war.

The map is perhaps most remarkable for its early introduction of the work on Army Captain Theodor Geisel, the author and illustrator who would soon become known as Dr. Seuss.

The need to prevent Malaria during WWII became especially acute when the Japanese took control of Indonesia and the Philippines, the primary sources of quinine, the anti-malarial drug. The problem became so serious in 1943 that in Italy, there were more hospitalizations for malaria among US Soldiers (21,482) than battle casualties (17,375). Malaria needed to be controlled by any means possible, leading the military to develop multiple strategies, including an aggressive educational campaign.

The character Ann was a play on Anopheles, the Latin name for the malaria transmitting mosquito, noting that "She [Ann] can knock you flat so you're no good to your country, your outfit or yourself. You've got the dope, the nets and stuff to lick her if you will USE IT."

During his time in the Army, Geisel was primarily engaged in making educational films and pamphlets for the military. The distinctive style of his character Ann is unmistakable.

Detailed Condition:



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Some abrasions in Central and northern Asia and minor discoloration along folds. Abrasions in title.