



# Barry Lawrence Ruderman Antique Maps Inc.

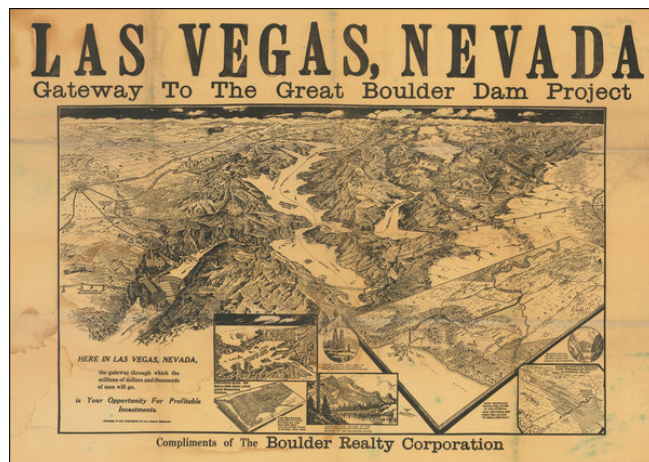
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## Las Vegas, Nevada Gateway To Great Boulder Dam Project

**Stock#:** 72933  
**Map Maker:** Eddy  
**Date:** 1932 circa  
**Place:** Los Angeles  
**Color:** Uncolored  
**Condition:** VG  
**Size:** 31.5 x 21.5 inches  
**Price:** SOLD



### Description:

#### ***Large Early Boulder Dam Promotional Broadside***

Rare early broadside of the Las Vegas area and Boulder (Hoover) Dam, drawn by famed pictorial artist Gerald Eddy.

In the lower left corner the broadside reads: "Here in Las Vegas, Nevada. The gateway through which the millions of dollars and thousands of men will go, is your opportunity for profitable investments. Compliments of the Boulder Realty Corporation."

The persuasive insets illustrate the massive amount of water stored, the height of the dam, land irrigable and a comparison of the dam with the Panama Canal. The proposed location of the Boulder Dam Hotel in Boulder City can be seen. The Hotel was not completed until 1933.

The Union Pacific Railway branch to the Dam is also pictured.

The city of Las Vegas had lobbied to be the headquarters for the dam construction, but Secretary of the Interior Ray Wilbur announced in early 1930 that a model city was to be built in the desert near the dam site. This town became known as Boulder City, Nevada. Even though Las Vegas wasn't chosen as the headquarters it was still "the Gateway" to the Boulder Dam Project as boldly printed on this promotional.

#### **Boulder (Hoover) Dam**

Hoover Dam is a dam in the Black Canyon of the Colorado River, on the border between the U.S. states of Nevada and Arizona. It was constructed between 1931 and 1936 during the Great Depression and was



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dedicated on September 30, 1935, by President Franklin D. Roosevelt. Its construction was the result of a massive effort involving thousands of workers, and cost over one hundred lives. Originally known as Boulder Dam from 1933, it was officially renamed Hoover Dam for President Herbert Hoover by a joint resolution of Congress in 1947.

**Rarity**

The view is unrecorded.

**Detailed Condition:**

Moderate chipping to edges, dampstaining and soiling, and 8 closed tears (one tear is 1" long all others are 1/4" or less). Minor loss by the Proposed Hotel site.