



# Barry Lawrence Ruderman Antique Maps Inc.

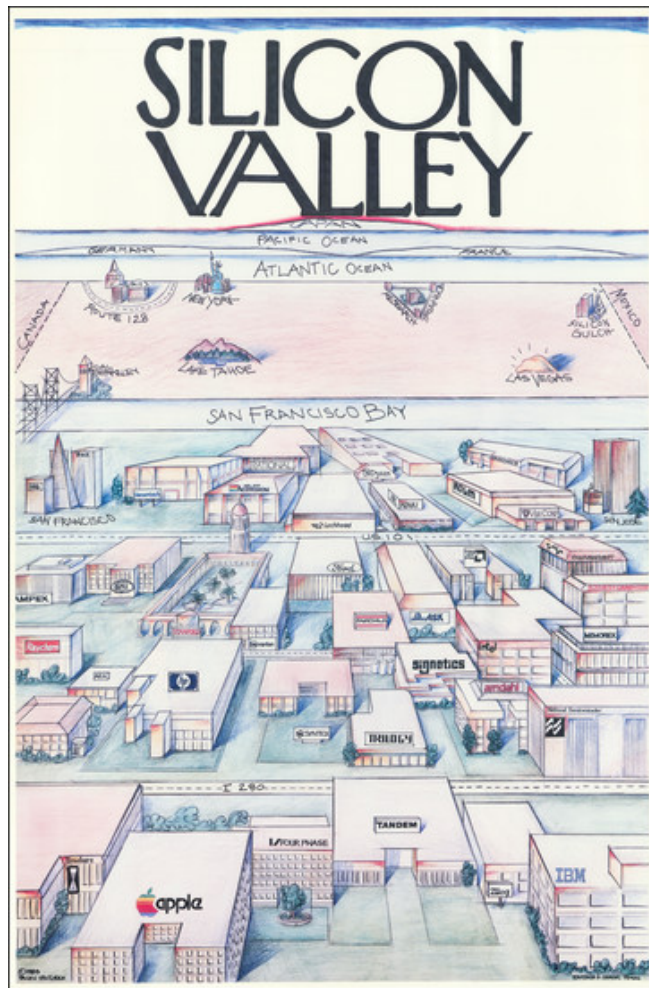
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## Silicon Valley

**Stock#:** 72550  
**Map Maker:** Redding & Cashel Design  
**Date:** 1983  
**Place:** n.p.  
**Color:** Color  
**Condition:** VG  
**Size:** 24 x 35.5 inches  
**Price:** \$ 2,200.00



### Description:

***Saul Steinberg's famous New Yorker cover, but redone for Silicon Valley.***

Interesting birdseye view style map of Silicon Valley, published by Pacific Ventures in 1983.

The map was intended to reflect the 1976 Saul Steinberg *New Yorker* cover titled "View of the World from 9th Avenue." That image showed a view of the world from the point of view of a parochial or self-absorbed New Yorker, and the present view is intended to reflect the same kind of self-effacing humor onto the denizens of Silicon Valley. Steinberg's view has been much-parodied since it was first issued in 1976.



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**Silicon Valley**

The map shows Apple's building in the foreground. Some of the other businesses are HP, Intel, Memorex, National Semiconductor, AMD, Atari, Ford, Activision, Stanford, Tandem, Zilog, Four Phase, and Lockheed.

The map shows a view looking east (sort of), with San Francisco, the rest of the United States, Atlantic Ocean, Europe, Pacific, and Japan shown as the map progresses "east."

**Detailed Condition:**

Laid on foam core. Minor sun-fading.