



## Barry Lawrence Ruderman Antique Maps Inc.

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### The Land of Make Believe

**Stock#:** 70571  
**Map Maker:** Hess  
**Date:** 1939 circa  
**Place:** Grand Rapids  
**Color:** Color  
**Condition:** VG  
**Size:** 36 x 24.5 inches  
**Price:** \$ 3,200.00



#### Description:

#### *Previously Undescribed Second State*

Extremely rare c. 1939 second edition of this important offset color-lithographed map illustrating whimsical scenes from children's stories, set in an imaginary world.

The map provides marvelous vignettes of many of western literature's most beloved children's books, including, *Little Red Riding Hood*, *Little Miss Muffett*, *Little Boy Blue*, *Jack & the Beanstalk*, *Old King Cole*, *Peter Rabbit*, *The Old Woman Who Lived in a Shoe*, *Cinderella*, *Sleeping Beauty*, *Hansel and Gretel*, *the Wizard of Oz*, *Rip Van Winkle*, *One Thousand and One Nights*, and *Peter Pan*.

Hess first published the map in 1930. It found acclaim while on exhibition in the Children's Section of Chicago's 1933 Century of Progress World Exhibition. Over time, it became an iconic children's graphic, which was re-issued on multiple occasions over the remainder of the 20th century.

#### States

The first state of this map is identifiable by the presence of the 1930 date in the lower left ribbon with the author's name. This is the previously undescribed second state, with a white border. However, the character "The Wandering Jew" remains, suggesting a pre-World War II date. Post-World War II, this character is changed to the Wanderer. In addition, there is no mention of the Hagstrom company, who bought the rights to the map in the 1940s./

There are also editions of the map from 1952 and 1982, identifiable by updates to the copyright.



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**Rarity**

In July 2020, Swann Auctions sold the 1958 edition for \$2,750. In 2012, River Valley Auctions sold a very heavily faded example for \$1,600.

**Detailed Condition:**

Strong colors. Wear at old folds, reinforced on verso. Good to VG.