



Barry Lawrence Ruderman Antique Maps Inc.

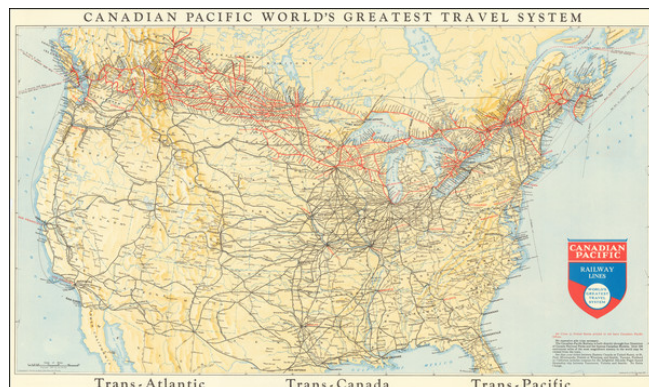
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Canadian Pacific World's Greatest Travel System

Stock#: 67922
Map Maker: Canadian Pacific Railway
Date: 1931
Place: Toronto
Color: Color
Condition: VG+
Size: 31.7 x 19 inches
Price: SOLD



Description:

This is a map showing the railway lines of Canada and the US, with the lines operated by the Canadian Pacific Railway highlighted in red. Many different routes crisscross the map, and cities, towns, rivers, and more are all named. The verso advertises several trips and itineraries offered by the railway company for tourists.

The Canadian Pacific Railway Company built and operated Canada's first transcontinental railroad, completed in 1885. Over the next few decades, additional lines were added throughout southern Canada and the northern US. The Railway expanded its operations to include steamship, aviation, and motorcar services. While the Company always focused on freight, it sought also to create its own market. Several tactics were introduced to draw more immigrant settlers into the plains (advertising Manitoba as the "Climate the Healthiest in the World"), with cheap and even free farms available in the least populated areas. The Company also sought to position itself as a leading tourism operator.

At the time this map was created, the Canadian Pacific Railway was operating lines throughout Canada and Vancouver Island, and down to Seattle, Spokane, Minneapolis, Chicago, Detroit, and Boston. The Railway also operated steamship services to Europe, Australia, and East Asia.

The itineraries on the verso are fascinating. For only sixty dollars, tourists could take a weeklong motorcar journey (covering 124 miles) throughout the Canadian Rockies, stopping both for scenery and for luxurious resorts. The brochure specifically advertises to those who "reside south of the 49th parallel" who get the additional experience of international travel. Accompanying maps depict this voyage and an inside passage route. The low costs of all these voyages would have been targeted at a Depression-era audience, wary of spending much money. These small charges would have been barely enough to cover company costs but allowed for the tourism industry to survive.



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We are unable to locate other copies of this map.

Detailed Condition:

Minor wear along folding on verso.