



Barry Lawrence Ruderman Antique Maps Inc.

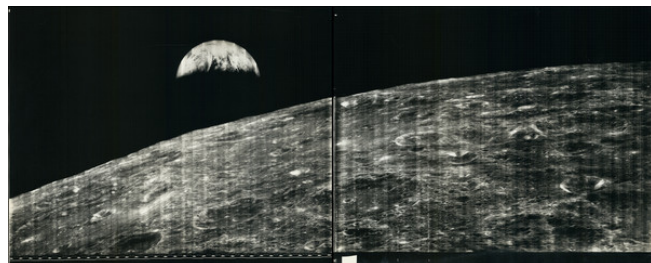
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"Earthrise" (The First Photo of the Earth from the Moon)

Stock#: 66980
Map Maker: NASA / Lunar Orbiter 1 / Boeing
Date: 1966
Place: n.p. (Seattle?)
Color: Uncolored
Condition: VG+
Size: 45 x 19 inches (both sheets as one)
Price: \$ 95,000.00



Description:

The "First Photo of Earth From Deep Space." An Exceptional Large Format Example With Both Sheets.

A superlative example of one of mankind's most historic images. The most famous of the Lunar Orbiter images and Man's first look at the Earth from the Moon.

This is an example of the large format printing of the photograph, with provenance to the Lunar Orbiter Program at Boeing, as well as contemporary supporting documents.

The photographs are accompanied by a contemporary label reading:

HISTORIC FIRST PHOTO OF EARTH FROM DEEP SPACE." Taken August 23, 1966, by NASA, BOEING, and LUNAR ORBITER I. The crater in frames 593 and 504 at the bottom of the photo is 7 miles across and 6 miles deep. Mount Everest would fit inside it. US East Coast at the upper left, S. Europe toward dark side, and Antarctica at the bottom.

Furthermore, the lot includes the front page of the Seattle Post-Intelligencer from Friday, August 26, 1966, with the image and the tagline "THE EARTH AS SEEN FROM THE MOON"

Rarity

Only one other large-scale example of the Earthrise photo has traded hands in recent years, at Christie's in 2021. This example was larger but appears to be a later printing, and it has no provenance that ties it to the Apollo program. That example made £150,000.



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Recently, an 8x10-inch "black letter" NASA photograph of the 1968 Earthrise made £23,750 at auction in London.

Provenance

From the collection of a Seattle-based veteran of Boeing's Public Relations and Advertising Department who joined the company in 1961.

Detailed Condition:

Two small punctures expertly mended on verso. Otherwise excellent condition.