



Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard
La Jolla, CA 92037

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[San Francisco View] Schmidt Lithograph Co. Second and Bryant Sts. San Francisco, California

Stock#: 64719
Map Maker: Schmidt Label & Litho. Co.
Date: 1908
Place: San Francisco
Color: Color
Condition: Good
Size: 12.5 x 21 inches
Price: SOLD



Description:

Birdseye View Calendar Showing the Schmidt Printing Works Against the San Francisco Sky Line

Rare calendar for 1908, published by the Schmidt Label & Litho. Co, and bearing the name of its sales agent in Portland, E. Shelley Morgan.

In the late 19th and early 20th Century, Schmidt Label & Litho rose to become one of the largest printer's of chromolithography on the west coast. The present calendar is both a beautiful object and a fascinating



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graphic advertisement of the company's spread, here promoting the contact information for its local agent in Portland.

Detailed Condition:

Minor loss at upper left of calendar