



## Barry Lawrence Ruderman Antique Maps Inc.

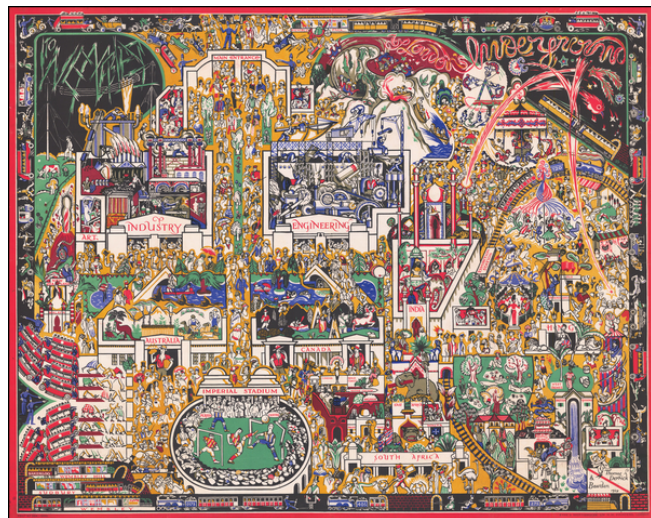
7407 La Jolla Boulevard  
La Jolla, CA 92037

[www.raremaps.com](http://www.raremaps.com)

(858) 551-8500  
[blr@raremaps.com](mailto:blr@raremaps.com)

### London's Underground to Wembley

**Stock#:** 61073  
**Map Maker:** Derrick & Bawden  
**Date:** 1924  
**Place:** London  
**Color:** Color  
**Condition:** VG  
**Size:** 50 x 40.3 inches  
**Price:** SOLD



#### Description:

Rare pictorial map / advertising poster for promoting subway transportation to the British Empire Exhibition at Wembley.

The image illustrates Wembley's Football (soccer) Stadium in the center of the image surrounded by a multitude of people, places, disciplines, and activities representing the British Empire.

The artist collaborators for the image were:

- Edward Bawden (British, 1903-1989), a successful and prolific illustrator and graphic designer whose commissions included designs for posters, books, ceramic decorations, wallpaper, textiles, and murals and who also taught graphic design at the Royal College of Art, designed posters and ephemera for both the Underground Group and London Transport for over a quarter century.
- Thomas Derrick (British, 1885-1954), best known for his mural and illustration work, also painted portraits and designed stained glass. He produced posters for the Underground Group from 1924 to 1927.

As noted by the entry for the map in the London Transit Museum:

*This poster was commissioned by the Underground in 1924. The brief was an illustrated map of the British Empire Exhibition at Wembley. Frank Pick approached Edward Bawden for the commission on the recommendation of Bawden's tutor at the Royal College of Art. Pick*



**Barry Lawrence Ruderman  
Antique Maps Inc.**

7407 La Jolla Boulevard  
La Jolla, CA 92037

[www.raremaps.com](http://www.raremaps.com)

(858) 551-8500  
[blr@raremaps.com](mailto:blr@raremaps.com)

---

**London's Underground to Wembley**

*rejected Bawden's first proposal and brought in the more experienced designer, Thomas Derrick. Derrick handled the cartography and overall design, and Bawden was left to provide the illustrations. From a distance the poster was hard to read, but it was extremely popular with the public for its exquisite attention to detail.*

The map was printed in London by Eyre & Spottiswoode Ltd., H.M. Printers.

**Detailed Condition:**

Several minor fold splits, repaired on the verso.