

Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard La Jolla, CA 92037 www.raremaps.com

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The Exposition City -- San Francisco

Stock#: 60701

Map Maker: North American Press Assn.

Date: 1912 (1914 ca) **Place:** San Francisco

Color: Color **Condition:** VG

Size: 43 x 28.5 inches

Price: SOLD



Description:

A Fine Early 20th Century View of San Francisco -- Antique Map of the Panama Pacific Exposition

Rare birdseye view of San Francisco, "The Exposition City," copyrighted by North American Press Ass'n 1912 Hearst Bldg. S.F., and printed by Traung Company of San Francisco.

The view is quite remarkable for its size and the number of businesses identified on the view. There are far too many to count, but we'd guess there are over 200.

The present example is the second edition, with following additions:

- advertising for Stine and Kendrick Country Lands, 23 Montgomery St. San Francisco
- a road winding its way up Mount Tamalpais at the top right
- The "W.P.Ry. Co." lands are now shown to the right of Security Ware Houses, above Pier 27
- The publisher is now just Traung. In the first state, the publisher was "Pingree-Traung".

As noted by Rumsey:

This map provides a detailed view of the extraordinary rebuilding of downtown San Francisco only six years after the devastating earthquake and fire of 1906. Just a few lots remain unbuilt.

It is a scarce map that was issued in two forms: on thin paper as a folded map with the Supplement to the San Francisco Standard Guide, and on thicker paper unfolded . . .



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The Exposition City -- San Francisco

A reduced size reproduction of the copy at the San Francisco Society of California Pioneers Library was issued in 1968 . . . The Panama Pacific Exposition of 1915 is shown prospectively.

A second issue of this larger map is at the Wells Fargo Museum in San Francisco - it adds a winding road going up Mount Tamalpais as well as names of buildings on the block bounded by First, Bryant, Brannon, and Beale streets.

Rarity

The view is rare. This is the first example second state we have ever seen on the market.

Rumsey holds a copy of the first state. OCLC locates copies at Yale and American Antiquarian Association. Reps located 6 copies, but was apparently not aware that 2 states existed, noting on the first state with the Pingtree-Traung imprint.

Detailed Condition:

Repaired tear through the image at bottom right corner.