

## **Barry Lawrence Ruderman Antique Maps Inc.**

7407 La Jolla Boulevard La Jolla, CA 92037

www.raremaps.com

(858) 551-8500 blr@raremaps.com

### Map of the Yukon Gold Belt Showing The New Discoveries and the Routes Thereto (From The Latest Information) (with Levi Strauss & Co. Advertising)

**Stock#:** 53400

Map Maker: Britton & Rey / McDonald

**Date:** 1897

**Place:** San Francisco

**Color:** Color **Condition:** VG

**Size:**  $19 \times 13$  inches

**Price:** SOLD



### **Description:**

Rare separately published map of the Gold Regions of the Yukon and Alaska, published by A. L. McDonald & Co. of San Francisco, with color lithography by Britton & Rey. The map also includes a stamp at the bottom left, noting that it was distributed by Edward Denny & Co. in San Francisco.

Includes two large inset maps of:

- The Klondyke
- Sea & River Route (to the Gold Regions)

At the bottom right, a large advertisement from Levi Strauss & Co. of San Francisco for Copper Riveted



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Overalls and Spring Bottom Pants appears.

The primary map shows the region north of Skagway, in Dalton Trail, then the primary route north from Chilcoot Inlet, overland to the Yukon River and then downriver to the diggings. In addition to the main towns in the region (Dawson, Circle City, Fort Yukon and Klondyke) The primary map locates numerous local placenames which were then important landmarks to prospective gold miner's, including:

- Fort Cudahy
- Fourt-Mile Post
- Ft. Reliance
- Harper & La Du's Store
- Nuklukyeto Trading Post
- Shamans Village
- Senati Camp

The large inset map shows the rivers of northeast of the Yukon River, extending to a region 40 miles east of Dawson, identified as "Unprospected" and Head of Canoe Navigation.

#### Klondike Gold Rush

The Klondike Gold Rush (1896-99) was one of the most sensational events of the fin de siècle period. Gold was first discovered in the Klondike in what was then Canada's Northwest Territory on August 16, 1896. News quickly spread across North America from what was about the most remote corner of the continent. Newspapers exaggerated the potential of the bonanza in an effort to sell copies, and a mass sensation was born.

Over 100,000 people headed towards the Yukon. However, the region proved so inaccessible only 30,000 prospectors and "entrepreneurs" actually arrived in the area near Dawson City. Nevertheless, as shown on the map, for three years this migration utterly transformed the area that was caught up in an atmosphere of frenetic ambition and frontier lawlessness. While the Yukon proved be nothing like the El Dorado promised by the newspapers, the "Klondike" has since occupied a cherished place in North American lore.

#### **Rarity**

The map is of the utmost rarity. OCLC locates 1 copy (University of Texas, Austin).



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**Detailed Condition:**