



# Barry Lawrence Ruderman Antique Maps Inc.

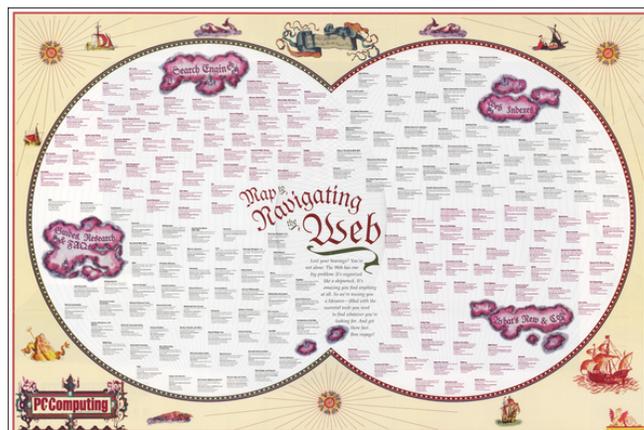
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## Map to Navigating the Web

**Stock#:** 53311  
**Map Maker:** Downs  
  
**Date:** 1996  
**Place:** New York  
**Color:** Color  
**Condition:** VG+  
**Size:** 36.5 x 24.5 inches  
  
**Price:** SOLD



### Description:

#### *An Early Glimpse At "The Cloud"?*

Fascinating "map" of the internet, depicted as a sort of double hemisphere, with dozens of different notes floating amorously within the bounds of the two hemispheres, drawn by Timothy Edward Downs and created by Neil Randall.

Published by PC Computing as a supplement, the two sided promotional broadsheet provides an overview of how and where to find things on the web, including a "Whats New and Cool" section, which consisted primarily of curated websites providing lots of cool links, including one on Positive Parenting (PC Computing probably was not worried at the time with overuse of the web by teens and pre-teens).

The center of the map proclaims that the map is "organized like a shipwreck. Its amazing you find anything at all . . . "

The image reflects the proliferation of information available on the web and the chaotic nature of its growth in just the first few years of more wide spread useage in the mid-1990s.

For us, perhaps most provocative, is the use of wispy clouds and an amorphous organizational structure - an early graphic image of the cloud as a visual metaphor for information available on the net.

As context, the map was published 2 years before the founding of Google, and one year after the launch of Yahoo! in January 1995.

### Rarity



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**Map to Navigating the Web**

While its hard to comment on the rarity of something published in 1996, this is the first time we have encountered the map.

**Detailed Condition:**