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[World] Air France -- Sur Les Ailes D'Air France Decouvrez Le Monde A Votre Tour

Stock#: 52482
Map Maker: Boucher
Date: 1952 circa
Place: Paris
Color: Color
Condition: VG+
Size: 22.5 x 14 inches
Price: SOLD



Description:

Vintage Air France picotrial map poster by Lucien Boucher.

The map shows Air France's global flight network and an inset shows its flights around Western Europe.

Beginning around 1935, Lucien Boucher designed a number of travel posters for Air France that continued until he was well into his seventies. This artist is best known for his Air France, world-map posters, signaling a global theatre. Lucien Boucher launched his design career attuned to the commercial promise of Surrealism.

Born in Chartre, he studied at the École de Céramique de Sèvres. He made his debut at the Salon d'Automne in 1921, becoming a member in 1923; he also exhibited at the Salon de l'Araignée from 1924-1930. As well as lithographs, Boucher also made wood engravings, and drawings in watercolor and gouache.

Detailed Condition: