



Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard
La Jolla, CA 92037

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La Jolla "The Jewel"

Stock#: 40516
Map Maker: DeVore
Date: 1971
Place: Pacific Beach, California
Color: Color
Condition: VG
Size: 17 x 24 inches
Price: SOLD



Description:

Rare separately issued map of La Jolla, California, published by the La Priscilla Publications of San Diego (Pacific Beach).

The map locates dozens of businesses, with a legend noting

- Churches
- Golf Courses (including Torrey Pines)
- Schools
- Signals
- Skindiving
- Swimming Beaches
- Surfing
- Tennis
- Theaters

The Cove Theater and Unicorn Theater are both shown, along with the Istanbul Restaurant, Bratskellar Restaurant, Schnitzelbank Restaurant and the Turntable on Girard Avenue.



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Of personal interest, our current location is illustrated (Shirtales Men's Sportswear), with the archway leading to our shop shown on the left side of the vignette (but no sign of the Pannikin Coffee Shop, which was not opened until 1975, although the original location on 1296 Prospect was opened in 1968.

The Green Dragon Colony is shown, along with the Children's Pool, La Jolla Cove, La Jolla Shores, Scripps Institute, Scripps House, the original Scripps Clinic & Research Foundation, Bishop's School, etc.

Surf locations, noted by a 9 foot long board held up by a bathing suit clad couple, are shown at Wind 'n' Sea and La Jolla Shores. Decatur Elementary School and Scripps Elementary School are still open, as are John Cole's Book & Craft Shop and Frederick's Ski & Hike.

Detailed Condition:

Minor discloration and loss along several folds.