

# **Barry Lawrence Ruderman Antique Maps Inc.**

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### Nieuwe Paskaart voor een Gedeelte van de Oost-Zee . . . The New Sea Map of the First Part of the East-Sea . . .

Stock#: 22977 Map Maker: Van Keulen

Date: 1728 circa
Place: Amsterdam
Color: Hand Colored

**Condition:** VG

**Size:**  $39 \times 23$  inches

**Price:** SOLD



#### **Description:**

Scarce Dutch Sea chart of the Baltic Coast and Southern Scandinavian Coastline, from the leading Dutch chart publishing firm of the 17th and 18th Centuries.

The map extends from the area around Rugen to Curland (centered on Dantzig) on the southern coastlines and from Falkenbergh to Smalland and Oelandt Island in the North, Title given in five languages: Dutch, Swedish, English, French and Italian. Includes numerous coats of arms, sailing ships, compass roses and other decorative embellishments. The present example would appear to one of the later states of the map, as it does not include the inset of the approaches to St. Petersburg and has extensive additional soundings and details. The chart was likely issued at or about time the firm was passing from Gerard Van Keulen to his son Joannes (grandson of the founder of the firm).

The following is excepted from an article on Van Keulen published by Maphist:

The van Keulen family operated a chart-making and publishing firm in Amsterdam for nearly 200 years. Founded by Johannes van Keulen in the second half of the 17th Century, In 1678, Johannes registered with the Amsterdam Booksellers Guild as a "bookseller and Cross-staff maker." By this time, most of the Amsterdam chart makers and instrument makers, like Blaeu, Janssonius, Hondius, Goos, and Doncker, had either closed down or in decline. As a result, Johannes van Keulen had the opportunity to obtain copperplates, privileges, and stocks of many of his former competitors. Besides manuals and cross-staffs, Johannes produced his famed " ZeeAtlas" (Sea Atlas, 5 volumes), and " ZeeFakkel" (Sea pilotbook, 5 volumes). ZeeFakkel was produced in numerous languages, including English, French, Italian, and Spanish.

Gerard van Keulen, son of Johannes, born 1678, took over from his father in 1714 and continued to expand



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the flourishing firm. Gerard's accomplishments include hundreds of manuscript charts, which are now kept in a number of European collections. In 1726, Johannes van Keulen, son of Gerard, took over the business. In 1743, Johannes was appointed "Official Chartmaker of the Dutch East Indies Company". The title appears to be nothing more than a formality, however, since the firm had been supplying charts to the East Indies Company for many years prior, and considering that the van Keulen family of Amsterdam had an interest in the East Indies Company. Still, van Keulen Chartmakers held the official title, until the East Indies Company was dissolved in 1799.

In 1753, Johannes finished his grandfather" work, by publishing the sixth volume of "ZeeFakkel". This volume contained the previously kept secret cartography of The East India Archipalago. Jan de Marre, examiner of the Amsterdam Chamber of the East Indies Company, provided van Keulen with the data for the ZeeFakkel sixth volume, and it is also believed that de Marre was involved in the van Keulen chartmakers decision to start production of the newly invented Hadley's Octants in 1744.

Following the death of Johannes van Keulen(1770), the company was run by his widow and their two sons, Cornellis Buys and Gerard Hulst van Keulen. By this time, they also owned an anchor factory . . . In 1778, with the death of brother Cornellis, Gerard Hulst van Keulen would assume the head of the chartmaker firm, adding sextants to their inventory for sale. Gerard was one of the three original members of the "Dutch Commission for Longitude at Sea", installed by the Dutch Admiralty in 1787. In 1788, Gerard van Keulen published the first "Dutch Nautical Almanac", and annual publication of same continued until 1885.

When Gerard Hulst van Keulen died in 1801, his widow ran the firm until her death in 1810, at which time Johannes Hulst van Keulen became the last van Keulen to run the firm. In 1823, Jacob Swart entered the service of the van Keulen firm, and in 1844, with the death of Johannes Hulst van Keulen, head of the van Keulen Chartmakers was passed to Jacob Swart. When Jacob died in 1866, he was succeeded by his son, Jacob Swart, Jr. Under Jacob, Jr's reign, the firm lost all of its standing in the Nautical world, and the possessions of the firm were sold at auction in 1885, bringing 200 years of "DeGekroonde Lootsman" to an end.

#### **Detailed Condition:**