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His Home Over There— More Than 2000 Such Homes For Our Boys

Stock#: 101408
Map Maker: Herter
Date: 1918
Place: n.p.
Color: Color
Condition: VG
Size: 26.25 x 38.75 inches
Price: \$ 395.00



Description:

This World War I-era poster was created by the United States Committee on Public Information to promote the United War Work Campaign. It depicts a scene of six soldiers approaching a YMCA facility on a snowy night, where two figures hold the doors open, casting a warm glow against the wintry backdrop. The text at the top reads "HIS HOME OVER THERE," flanked by the emblems for both the YMCA and the YWCA. At the bottom, the poster states: "More than 2000 Such Homes for Our Boys; United War Work Campaign; November 11th-18th."

The United War Work Campaign was formed to coordinate fundraising for seven welfare societies, providing services for servicemen overseas: the YMCA, the YWCA, the National Catholic War Council, the Jewish Welfare Board, the War Camp Community Service, the American Library Association, and the



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Salvation Army. These organizations were authorized by the Secretary of War and the Secretary of the Navy to support soldiers and sailors in and near their camps. They offered amenities such as access to movies, theaters, libraries, museums, swimming pools, gymnasiums, athletic fields, and clubs. The YMCA also owned forty-four factories in Europe producing cookies and candy for the troops, while the YWCA provided opportunities for rest, relaxation, and affordable meals, especially for women in communities near army camps.

The artist behind this poster, Albert Herter (1871-1950), was born in New York. He studied in Paris and is known for works such as "Young Girl," "Garden of the Hesperides," and "Still Life with Flowering Dogwood and Japanese Figurines." Herter was also the original owner of the Creeks, a luxurious 60-acre estate on Georgica Pond. He married fellow-artist McGinnis, and their son, Christian Herter, went on to become Dwight D. Eisenhower's second Secretary of State.

Detailed Condition:

Repaired tears. Mounted on archival poster linen.