



**Barry Lawrence Ruderman
Antique Maps Inc.**

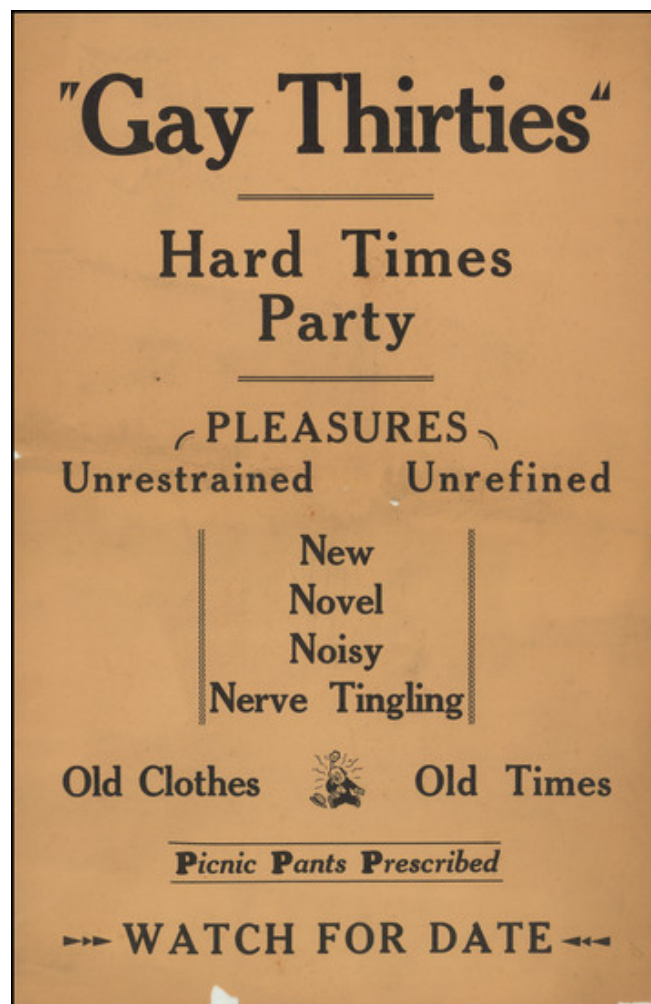
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"Gay Thirties" Hard Times Party

Stock#: 96236
Map Maker: Anonymous
Date: 1935 circa
Place: n.p.
Color: Uncolored
Condition: VG
Size: 9.5 x 15 inches
Price: \$ 225.00



Description:

Depression Era Party Themed Broadside

This broadside from the 1930s advertises a "'Gay Thirties' Hard Times Party," presenting an intriguing glimpse into social activities during that era. '

The flyer employs a simple yet bold typographic design, characteristic of the period, to convey the event's theme and allure. Its background appears to be a solid, muted color, providing a stark canvas for the black typeface used throughout.



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"Gay Thirties" Hard Times Party

The idea of a party themed around the experience of the Great Depression, with a touch of irony or light-heartedness was popularized during the Depression era, but endured well into the middle of the 19th Century, with the underlying dress code and mantra "Old Clothes" and "Old Times," later perpetuated in with a costumed or themed attire element, where guests might wear fashions from the 1930s or earlier.

We note that the theme of a Hard Times Party was referenced as early as the 1850s in American newspapers.

Detailed Condition: