



# Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard  
La Jolla, CA 92037

www.raremaps.com

(858) 551-8500  
blr@raremaps.com

## The Home Seeker's Greatest Opportunity -- Florida Land

**Stock#:** 96190  
**Map Maker:** Sutherland, McConnel & Co.  
**Date:** 1911  
**Place:** Jacksonville, FL  
**Color:** Uncolored  
**Condition:** VG+  
**Size:** 16 x 23 inches  
**Price:** \$ 750.00



### Description:

#### *Put Your Money on the Pillars of Success*

Rare separately published broadside promoting real estate opportunities in Florida, through the Colonization Department of Sutherland McConnel Co.

The broadside extolls the investment virtues of Florida land, noting "Florida Has Passed Through The Days of Wild Land Speculation." Some of the other clever phrases include "Successful Men Do It now -- Failures Wait Until Tomorrow."

### Detailed Condition: