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**(Second World War - Propaganda) Loose Talk Can Cost Lives**

**Stock#:** 77106  
**Map Maker:** Steig  
**Date:** 1942  
**Place:** New York  
**Color:** Color  
**Condition:** VG+  
**Size:** 13 x 19 inches  
**Price:** \$ 475.00



**Description:**

Nice example of American Second World War propaganda, entreating citizens a not to divulge unnecessary information, lest they lead to the deaths of military or civilian personnel.

Titled "Loose Talk Can Cost Lives," the purpose of the poster is to warn citizens against discussing sensitive subjects in such a way that the war effort could be undermined.

**William Steig**

Steig (1907-2003) was an American cartoonist, illustrator and writer of children's books, best known for the picture book *Shrek!* He was the U.S. nominee for both of the biennial, international Hans Christian Andersen Awards, as a children's book illustrator in 1982 and a writer in 1988. He also produced several



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World War II posters for the "Don't Talk" series.

Known as the "King of Cartoons", Steig began drawing illustrations and cartoons for *The New Yorker* in 1930, producing more than 2,600 drawings and 117 covers. Among his other well-known works, the picture book *Shrek!* (1990) formed the basis for the DreamWorks Animation film *Shrek* (2001). After the release of *Shrek 2* in 2004, Steig became the first sole-creator of an animated movie franchise that went on to generate over \$1 billion from theatrical and ancillary markets after only one sequel.

**Detailed Condition:**