



**Barry Lawrence Ruderman
Antique Maps Inc.**

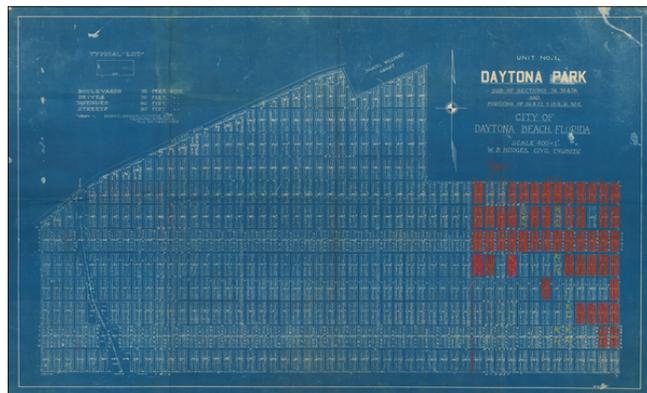
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Unit No.1. Daytona Park Sub Sections 34, 35 & 36 and Portions of 26 & 27, T15S., R. 32-E City of Daytona Beach, Florida.

Stock#: 47105
Map Maker: Hodges
Date: 1925
Place: Florida
Color: Color
Condition:
Size: 42.5 x 25.5 inches
Price: SOLD



Description:

An important moment in Florida real estate; The Florida Land Boom (and Bust) of 1925.

Interesting plan of a large suburban development, "Daytona Park", which was planned for the City of Daytona Beach, but was never completed.

The map is a perfect ephemeral remnant of the budding exuberance that was real estate development in the 1920s in the US generally, and in Florida in particular. Florida had garnered national attention in the early part of the decade, supported by a campaign to promote the state as a tourist destination. The boomtime financial environment provided cash for speculative real estate investments and Florida saw numerous development schemes pop-up almost overnight. The present map depicts one such scheme -- hopelessly too large for its time and place -- which was being formulated in the months before the bubble would burst. A short time later, in the fall of 1925, various factors contributed to the complete collapse of the real estate market in Florida, and ushered in the first major real estate cycle in Florida.

The plan calls for just over 500 blocks to be built, or at least laid out, over a gridwork of new roads. The majority of the development sits southeast of the intersection of the Tomoka River and Deland Road (now, approximately W. International Speedway Boulevard), west of the current built city. The map shows lot-level detail, with typical lots measuring 50 x 125 feet. Many of the blocks at the eastern edge of the map are blocked out in red. The plan is dated Aug 1925 in the lower right corner.

Detailed Condition: