



Barry Lawrence Ruderman Antique Maps Inc.

7407 La Jolla Boulevard
La Jolla, CA 92037

www.raremaps.com

(858) 551-8500
blr@raremaps.com

New England and New York

Stock#: 74900mj
Map Maker: Higginson
Date: 1865
Place: New York
Color: Hand Colored
Condition: VG+
Size: 28 x 22 inches
Price: \$ 675.00



Description:

Rare Insurance Promotional Map

Rare map of New York and New England, promoting the services of the Niagara Insurance Company

The map was issued the same year as the end of the American Civil War, covers parts of New Jersey, New York, Massachusetts, Vermont, New Hampshire, and Maine. The skill of the mapmaker is seen both in the well-designed inset at bottom right, which shows an important stretch of Maine's Atlantic coast, and the way in which Cape Cod and Nantucket extend outside the decorative border.

The most prominent feature on the map, indeed what sets this map apart from its contemporaries, is a large inset advertisement for the Niagara Fire Insurance Company, first organized in the year 1850 and headquartered on Wall St. in New York. Large bold letters tout "CASH CAPITAL. ONE MILLION DOLLARS," and promote the company as offering large security insurance at fair rates and paying losses promptly. At the center of the ad is a finely-engraved view of Niagara Falls. The inset is hand colored in a bright blue that reflects the optimism of post-War New England and the economic potential of the region.

Rarity

This is the first time we have ever offered this map for sale.

Detailed Condition:



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Minor color fading.